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Front cover - Woven Fabric Handicraft

Back cover - Banana Crisps

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His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, Sultan and Yang Di-Pertuan of Brunei Darussalam during the opening ceremony of new six-storey Scout headauarters building.



The Brunei Darussalam Scouts Association (BDSA)

The Brunei Darussalam Scouts Association (BDSA) or Persekutuan Pengakap Negara Brunei Darussalam is one of the oldest organisations in Brunei Darussalam. Established in 1933, the association was founded by Allahyarham Yang Amat Berhormat Dato Seri Paduka Haji Marsal bin Maun, the former Chief Minister of Brunei, with a group of 12 students and teachers of Sekolah Melayu Pekan Brunei, Jalan Pemancha. Cikgu Awang Zaidi Taha, headmaster of the school, was the Scoutmaster.

As a youth organisation as well as volunteer organisation, the BDSA shape youths in their physical, mental and spiritual development, with strong emphasis on the outdoors and survival skills. These include adventurous and challenging activities such as camping, woodcraft, hiking, kayaking, flying fox as well as taking part in community work.

In line with their motto "Be Prepared" or "Selalu Bersedia", the BDSA plays a significant role in youth development in the country. During the opening ceremony of the new-six-storey Scouts headquarters building on 3 July 2005, His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, Sultan and Yang Di-Pertuan of Brunei Darussalam, who is also the patron of the association, expressed his pride on the accomplishments of high calibre and well-disciplined leaders being successfully groomed through it.

In 1939, BDSA (then Persatuan Budak-Budak Pengakap Tempatan Negeri Brunei) under British Protectorate was registered with the Boy Scouts Association in London. It was then accepted as an affiliated member of Asia-Pacific Region Scouts movement in 1976.



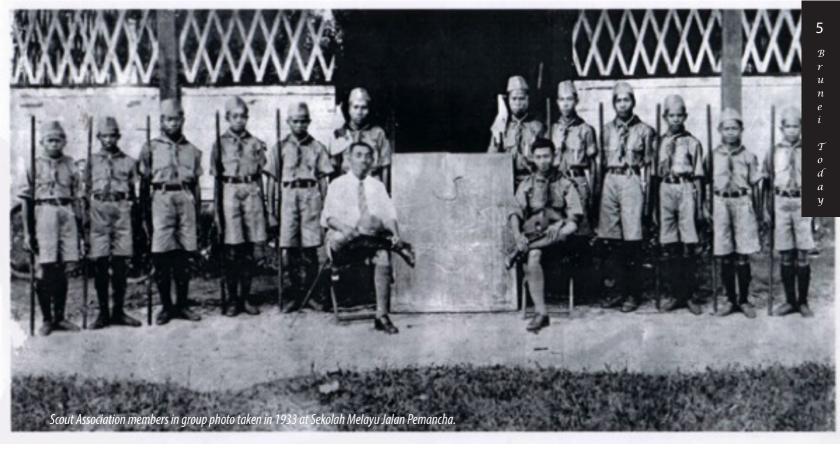
His Royal Highness Prince Haji Al-Muhtadee Billah, the Crown Prince and the Senior Minister at the Prime Minister's Office, was appointed as the Chief Scout of Brunei Darussalam by His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam on 7 December 2013.



Brunei Scouts Day

Brunei Darussalam celebrates Brunei Scouts Day on every 1 July in conjunction with the acceptance of BDSA into the World Organisation of Scout Movement (WOSM) as their 117th full member on 1 July 1981.

Since its establishment in 1933, the association has fostered friendship and close ties with other scout associations in 25 countries in the Asia-Pacific region and more than 200 countries internationally through forums. conferences. seminars. trainings, courses. workshops, jamborees and camping as well as courtesy visits.



The mission of the association

The mission of the association is to contribute in the education of young people, through a value system based on the scout promise and law to help build a better world where individuals are self-fulfilled and play a constructive role in society.

The highest honour to the BDSA was when His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam was appointed as Honorary Patron for WOSM by Dr Jaques Moreillon, then Secretary General of WOSM on 1 November 1993.

Scout medals are rewarded to scouts who have provided excellent service in scouting and forging friendship, both domestic and internationally. Among the medals are "Bintang Nakhoda Ragam", "Bintang Rakis", "Bintang Jasa Cemerlang" and Brunei International Friendship Award.

Eighty one years on, the non-government organisation currently has over 2,600 members. Among the regional events, BDSA has organised the 21st Asia-Pacific Regional Scouts Conference in 2004 and 4th Brunei Darussalam National Jamboree in December 2013. Besides, they have extended humanitarian assistance to disaster victims abroad. They donated food and clothing to Bangladesh in 1991, tsunami victims in Aceh, Indonesia in 2004 and sent funds to Haiyan victims in the Philippines in 2013.

It is hoped that the BDSA will preserve the identity of scouts and continue to be a platform to train youths to become responsible citizens and future leaders as what the nation aspires.



His Royal Highness Prince Haji Al-Muhtadee Billah ibni His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, Crown Prince and Senior Minister at the Prime Minister 's Office during a visit at the PKBN Training Camp.

Brunei Darussalam National Service Programme (PKBN)

The National Service Programme is the Government of His Majesty The Sultan and Yang Di-Pertuan of Brunei Darussalam's aspiration to produce excellent youth, guided by Brunei Darussalam's national philosophy Malay Islamic Monarchy (MIB) to realise the Brunei Vision 2035 and the aspiration of a 'Zikir Nation'.

Also known as 'Program Khidmat Bakti Negara' or PKBN, the 'holistic' programme is in line with Brunei Darussalam's National Youth Policy and plays a role in shaping youth to become more responsible and disciplined both physically and spiritually.

In September 2007, His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah ibni Al-Marhum Sultan Haji Omar 'Ali Saifuddien Sa'adul Khairi Waddien, Sultan and Yang Di-Pertuan of Brunei Darussalam consented to introduce and implement PKBN in the country through the Ministry of Culture, Youth and Sports.

PKBN Task Force Council was also formed to discuss PKBN's policy paper, draft acts as well as its implementation, development



PKBN aims to produce excellent Bruneian youth to realise the Brunei Vision 2035 and the 'Zikir Nation' aspiration.

and any matters relating to the programme.

Its council members include the Ministry of Culture, Youth and Sports, the Prime Minister's Office, the Ministry of Defence, the Ministry of Education, the Ministry of Health, the Ministry of Development, the Ministry of Finance, the Ministry of Religious Affairs, the Ministry of Home Affairs and the Attorney General's Chambers.

Objectives

PKBN is a programme that shapes identity through the process of education as well as discipline and physical exercises. The non-military programme:

Involves no weapon;

- · Accepts male and female citizens and residents between the ages of 16 and 18;
- Contains curriculum in different disciplines;
- Involves various agencies including the government, private and non-governmental organisations.





PKBN accepts male and female youth between the ages of 16 and 18.

It aims to:

- · Create excellent Bruneian youth;
- · Increase youth patriotism and resilience;
- Strengthen understanding;
- · Produce pious and devoted youth;
- Instill the feel and love of unity;
- Form positive character traits with a sense of volunteerism;
- Create responsible, tough and active youth with high self-esteem.

Alumni Association

His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah ibni Al-Marhum Sultan Haji Omar 'Ali Saifuddien Sa'adul Khairi Waddien, Sultan and Yang Di-Pertuan of Brunei Darussalam has consented to the formation of the PKBN Alumni Association to continue the alumni's community work and provide guidance and support to former and current participants.

The alumni play an important role in monitoring the development of all PKBN members to continuously strengthen their identity in terms of leadership, integrity and morality, said the Minister of Culture, Youth and Sports, The Honourable Pehin Orang Kaya Pekerma Laila Diraja Dato Seri Setia Awang Haji Hazair bin Haji Abdullah during a meeting with the PKBN participants at the Indoor Stadium in Berakas.

The establishment is significant as it is in line with the PKBN's aim, which is to shape and produce youth who are patriotic, and faithful to the king, their nationality, religion, and country. In addition, the alumni can play a part in mentoring the new trainees.

"The continued presence of the former trainees and willingness to return to the PKBN training camp as volunteers is clear evidence that the programme has produced youth who are disciplined and committed, and who are ready to serve the community and the nation," he said.

Indeed, the PKBN trainees are the 'pride of the nation' and possess the capability to uplift the nation's image.



Secretariat building reveals historical moments

Bandar Seri Begawan (BSB) serves as the city centre and centre for administration, communication, business, cultures and religious, thus depicts how rapid its development as the capital city of Brunei Darussalam. BSB in fact become one of the tourist destinations because of its many places of interest.

Many government premises located at this city centre which qualify it as a centre for administration. Amongst the building are the Secretariat Building of Brunei Darussalam, the Post Office Headquarters, Electrical Department and The Royal Ceremonial Hall (Lapau).

There are also private sectors premises such as banks including The Brunei Islamic Trust Fund (TAIB), Islamic Bank of Brunei Berhad (BIBD), The Hongkong and Shanghai Banking Corporation (HSBC), The Standard Chartered Bank (SCB), and Baiduri Bank a local bank which won the 'Asian Banking Awards 2005'.

The Secretariat Building which is also known as the Government Secretariat Building was built in 1952 and was completed in 1953.

The 61-year-old building is located at Jalan Elizabeth II and situated in front of a well-known historical park, the Taman Haji Sir Omar 'Ali Saifuddien in BSB.

Some features that are unique and interesting about this building that the public did not know include:

- Carved murals surrounding the upper part of the building reflect the history of Brunei Darussalam and its development;
- The architecture of the building is symmetrical, where the building floor plan has twin architecture reflecting both sides of the building;
 - The building is in the form of the letter 'E' if seen from above and the 'E' supposedly stands for Queen Elizabeth II of Great Britain, and;
 - The building has no windows; but uses double doors as a gateway and also for ventilation;

According to its early history, the Secretariat Building was built for the office of the British resident. In 1959, the State of Brunei started its home affairs administration and began to take over the building and renamed it as the Government Secretariat Building. The building has seen many historic moments as it have been used by various government agencies such as the Establishment Department Office, State Treasury Department, Pension Office, the Judiciary, Audit Department, Custom and Excise Department, Lands and Survey Department, the Public Works Department and the Legal Department.

When Brunei Darussalam achieved its full independence in 1984, the building was occupied by the Prime Minister's Office; Ministry of Law, Ministry of Communications; Ministry of Home Affairs; and Brunei Currency Board. At present the entire building is under the administration of the Prime Minister's Office.





Brunei Darussalam Handicrafts Hand-woven Fabrics

Brunei Darussalam is rich in its own of traditional handicrafts and has produced some of the finest high quality hand-woven fabrics. The weaving process is delicate and complicated, thus, creating these exquisite fabrics is no easy task. Even so, one woman has further developed the handicraft goods by incorporating these intricate materials into her handiwork.

Dayang Hajah Rakiah binti Haji Awang Moksin or better known as Cikgu Hajah Nisbah shapes Brunei Darussalam's unique hand-woven fabrics into flower arrangements, which upon completion look realistic.

Although the flowers were initially made from leftover woven fabrics, she now has to order the materials to meet the increasing customer demands.

At the beginning, Cikgu Hajah Rakiah had the idea when she decided on using surplus woven fabrics rather than discarding them, instead of her usual beads, papers and normal cloths. In the end, she successfully transformed them into stunning blooms.

"It was initially challenging because we needed to carefully cut the woven fabrics," she admitted at the recent Household Affairs Exhibition.

Afterward, the scraps are attached to wires to create lifelike flowers and this is where the skills of the craftsmen stand out.

"The details as well as the fineness of the leaves and blooms catch people's attention because they acknowledge the crafts are difficult to create if one has no interest and patience," she said.

"What makes me happy is when the customers are satisfied and impressed by the natural-looking flowers," she added.

Cikgu Hajah Rakiah, the owner of the brand product 'Khai Nur Kraf', dove into the arrangement business more than ten years ago during her retirement.

As for the pricing, the cost of the arrangement depends on the pattern of the woven fabric.

This line of business is able to generate a substantial income if done earnestly, and her hard work and efforts should be made an example.

Apart from floral arrangements, she also makes other crafts out of woven fabrics such as cushion covers and tablecloths.

The goods are not only bought for personal collections but also as souvenirs for local and overseas ceremony, thus indirectly introducing Brunei Darussalam products abroad.



'Khai Nur Kraf' cushion covers, tablecloths



Tissues box covers and towel rolls are some of the crafts made out of woven fabrics



It requires skill and patience to create the intricate details and lifelike features of the blooms.



Flower arrangements created out of high quality woven fabric surplus.



Traditional Game of Pasang

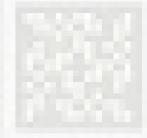
The Malay community in Brunei Darussalam has a rich variety of traditional games such as *pasang*, *kikik*, *congkak*, *gasing*, *catur* and others.

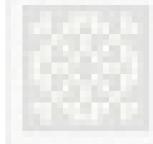
A game for two, pasang is a challenging board game that requires a great amount of concentration and thinking to beat the opponent.

In the old days, this strategy game was commonly played at the palace during celebrations of the Sultan of Brunei Darussalam's birthday and royal weddings. Eventually, the common people began to indulge in the game often during wedding receptions or house moving ceremonies.

To this day, pasang is still actively played by women as a recreational activity or as entertainment especially during the 'Istiadat Malam Berjaga-Jaga' ceremony.







How to play

Objective

Each player takes turn in collecting points by capturing tokens while avoiding getting stuck. The game ends when no piece is left on the board, in which the player with the higher score wins. However, when a player gets stuck and is unable to make a capture (a situation called 'suntuk'), he or she automatically loses the game.

Game Set

The game arrangement includes:

- An 11x11-inch or a 10x10 square board that is marked with horizontal and vertical lines forming a grid, except in the middle where the lines are broken;
- 60 white and 60 black tokens. A white token is worth two points and a black token one point;
- A kas (mobile piece) for each player.

Board Arrangement

Before a game starts, the black and white tokens are arranged on the board according to an arrangement of the players' preference. Some of patterns include Awan beturus, Bunga becucuk, Ikan berenang, Kina putar, Pucuk rebung and Sukma indera.

First, each player has to create a passage by capturing a column of five tokens on his or her respective half of the board.

Next, the player chooses a token from one or two columns away from the either sides of the player's passage and changes it to a *kas*.

Lastly, the *kas* enters the passage horizontally capturing any odd number of pieces of the same colour it forms a line with and moves around the board until the game ends.



Youth being taught the rules of pasang.



A traditional game of pasang workshop held at the Language and Literature Bureau in Bandar Seri Beanwan.





Capture Rule

Each player takes turn in moving the *kas* either vertically or horizontally, sliding over any number of empty junctions. However, if a *kas* moves horizontally, it must capture vertically, and vice versa.

The *kas* must form a line with an odd number of tokens of the same colour in order to capture the pieces. The line may pass through empty junctions, but it must not be broken by a token of a different colour or by the opponent's *kas*. Additionally, the *kas* cannot capture pieces on the other side of the 2x2 inch square resting on the middle of the board.

A player must choose to capture only one line if more than one is formed and continues to capture until no token is left or until a player gets into a 'suntuk'.

Online Pasang Game

Traditional games have become less popular as young people can now easily access a wide range of free online games in this modern world. Pasang is no longer being played by the younger generation and in fact, some has no knowledge of the existence of this game.

However, various initiatives have been made to once again increase the popularity of pasang by educating and introducing the game to the new generation. Pasang is even developed into software and the online game can now be played on smart phones and tablets.

Pasang has been incorporated into the activities of school curriculum, the government and the private sector in an attempt to popularise the game. Now, the traditional game has been slowly accepted not only by the Bruneian of all ages but also by individuals outside the country.

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Pharmaceutical Industry

The government is efforts to diversify the economic structure is now showing signs of significant growth compared to decades before.

Brunei Darussalam is expected to see the emergence of 11 projects worth almost BND7 billion arising from foreign direct investment (FDI). Currently, four projects worth BND1 billion FDI has been implemented in which the Brunei Economic Development Board (BEDB) plays a key role as a facilitator. Simpor Pharma Limited is one of the four projects.

Located in the centre of the Salambigar Industrial Park is the sole pharmaceutical company in the country named Simpor Pharma Limited.

Simpor Pharma which was established with an investment capital of BND34 million in September 2013 is a joint venture between Viva Pharmaceutical Inc. (Canada), Aureos (Brunei) Limited (a private equity fund of Brunei Darussalam) and Kukoh Bersama Sendirian Berhad. So far the workforce is made up of 32 local staff and 12 foreign staff. The total workforce is expected to increase from time to time.

When asked what are the factors that influence the decision to invest here, the Managing Director, Mr. Edward Ko said: "We want to leverage the strong reputation of the country's Halal certification for Halal pharmaceutical production that can accommodate the 1.6 billion Muslim consumers worldwide."

"In addition, Halal brand has a good reputation, known as safe to eat."

"We produce pharmaceuticals, dietary supplements and cosmetics. We also do contract manufacturing and therefore we are able to produce according to customer specifications. Our company also produced our own Simpor Pharma brand," he said when referring to the types of products produced by the company.

The categories of products produced

- Pharmaceuticals	- Food supplements	- Cosmetics	- Paracetamol
- Omega 3	- Hand Sanitiser	- Ibuprofen	- Vitamin C
- Hand Lotion	- Amlodipine	- Multi vitamins	- Face Cream
- Metformin	- Coenzyme Q10	- Folic acid	- Vitamin E

In terms of market potential, the company has received inquiries from Canada, Myanmar, the Philippines, Malaysia, Taiwan and Viet Nam.

"Next we will target markets in the Middle East, Australia and the United States," he added.

Challenges

Starting any company or business often face many challenges, especially when it is a single company and our company is no exception.

In terms of hiring local labour, Mr. Edward Ko said: "There are difficulties in the country looking for people who have the qualifications and expertise."

To meet the requirements for specialized workforce is the second challenge. "Most of the locals who have the qualifications is usually composed of scholars and thus bound to serve with the government," said the Managing Director.

When asked what challenges experienced in exporting pharmaceutical products, Mr. Edward Ko said: "First, the shipping cost is high compared to the cost of shipping in the neighbouring countries."

Secondly, the delivery took quite a long time that can cause us to lose a lot of potential business deals.

And thirdly is local resources are limited. Thus, most of the resources required are imported from other countries."

We also face many challenges in terms of obtaining the raw materials.

And lastly, there is no air cargo carrying dangerous goods to Brunei while means we have to charter a flight even though we ordered items with small quantity.

The only option is sea transportation which is very slow and the delivery schedule for entry and exit is not in order," he added.



Assistance from government agencies

Fortunately, the challenges faced do not cover all aspects.

"All government agencies in Brunei Darussalam have been very helpful, especially the Department of Economic Planning Development (JPKE) and the Ministry of Home Affairs in helping us to source labour and a grant to train local personnel.

"The Ministry of Finance and BEDB is very helpful as a thirdparty intermediary when we deal with the government, as well as providing assistance in finding suitable factory site," said Mr. Edward Ko.

The medium-term plan

According to the Managing Director, the medium-term plan for Simpor Pharma covers the following:

- Producing pharmaceuticals, dietary supplements and Halal cosmetics "Made in Brunei Darussalam" (Made in Germany).
- Improve and diversify the economy of Brunei Darussalam to uphold the titah of His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam, and help to contribute to increasing the Gross Domestic Product (GDP).
- Provide citizens and residents of Brunei Darussalam and the global community with a source of pharmaceutical health supplements and cosmetics that are guaranteed Halal.
- Compliance with Good Manufacturing Practices adopted at this time.
- Being a training centre for citizens and residents of Brunei Darussalam in the pharmaceutical / biotechnology / chemical or any related field.
- · Increasing health awareness among the people of Brunei Darussalam and internationally.

Long-term plan

Edward Ko said, long-term plan for Simpor Pharma covers the following:

- Making Simpor Pharma brand "Made in Brunei Darussalam" known worldwide.
- Making Simpor Pharma Limited as an employer of choice in Brunei Darussalam.

Training and knowledge transfer

Considering Simpor Pharma is a joint venture between local and foreign parties, the subject of training and transfer of knowledge are among the things that are often associated with a firm like this.

"Simpor Pharma makes huge investment in quality training and knowledge transfer to ensure that the people of Brunei enjoy a long term job."

According to him, training and knowledge transfer in question is given to the quality control managers, technicians and quality control technicians Research and Development (R & D).

"We bring experts from abroad to train local managers. And our company also sent staff to undergo training at the headquarters of Viva Pharmaceutical Inc in Canada," said the Managing Director. Based on the existing business operations, the company will take five years to start producing at optimum capacity.

Among developed countries, the pharmaceutical sector is an industry that consists of giant companies that have tens of thousands of persons employed in the home country and abroad.

It is one of the largest pharmaceutical companies in the world, each market capitalization worth hundreds of billions of US dollars.

Currently we have market advantage as we are the sole pharmaceutical firms here. We have the opportunity to explore the tropical forests to find local plants that have medicinal value before giant pharmaceutical firms expand their investments here.

Bill of contract, incentive investment, intellectual property, patents, copyrights and the like is provided to enable the growth of companies in the economy of the 21st millennium, which emphasizes knowledge.

While technical and vocational education is currently undergoing an upgrade so that the knowledge and skills learned will be used by graduates when working later.

In addition to providing bill and upgrading of technical and vocational education, the government is constantly trying to get the cooperation of other countries to export products made of Brunei Darussalam and lighten the burden of difficulties such as high import tax and non-tariff barriers.









Banana Crisps

The 'One Village One Product' (1K1P) programme is an initiative of the Ministry of Home Affairs to encourage the village communities to be more creative and innovative in producing local products.

Aligned with the Brunei Vision 2035, the project promotes economic growth in villages by enabling the community to become independent and self-sustainable, and consequently improve the quality of life in villages.

The products are divided into categories namely food products, handicraft, agriculture, fishery and livestock products as well as services such as homestay programmes.

This Brunei Today edition highlights one of the Kampong Kapok Consultative Council's products, the banana crisps.

The beginning

Kampong Kapok has an abundance of banana trees and for that reason, the council has decided to produce banana crisps as an answer to the call of the 1K1P project.

Since then, the crisps are produced at the residence of the village head Awang Haji Merali bin Haji Ahmad and manufactured by the village bureau of economics and women's bureau and youth.

Seeing an increase in customer demand, the council has been attempting to further develop the business in terms of packaging, market strategy and taste. As for now, the banana chips come in five flavours: corn, durian, pandan, milo and original flavour.

Crisps win Excellence Village Awards

On February 27, 2014, Kampong Kapok set a record in the Excellence Village Awards programme as it became the first village ever to win silver for its colourful banana crisps and other projects. Previously, no entry had won higher than the bronze award.

Kampong Kapok was awarded a grant of \$40,000 for development projects as well as a \$15,000 cash prize and is planning to use the reward to build a banana chip factory to mass produce the crisps.

The efforts taken through the programme enabled the village to create employment opportunities for unemployed youth and prevent them from engaging in negative and antisocial activities. It also taught them to be mature, to learn how to face and solve their financial problems as they were given the opportunity to earn for themselves through the programme.

The programme also motivated the villagers, especially senior citizens who usually brought their grandchildren, to gather in the village head's house. While the elderly were busy, the children would be supervised at the library to inspire them to read more or provide them with colouring activities as the village is aiming to develop creativity among children.



Crisps to compete locally and regionally

With the grant from the Excellence Village Awards, the Kampong Kapok Consultative Council is further motivated to develop its products, mainly the banana crisps, to compete in the local and regional market.

As for now, the members are also focusing on participating in exhibitions and working on 1K1P-related projects with the government and private sector in a bid to further showcase their products.



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